



# Board of Education

Office of the Board  
1 North Dearborn Street  
Suite 950  
Chicago, IL 60602

## Board Report

24-1212-PR7

**Agenda Date: 12/12/2024**

---

### **AUTHORIZE A NEW AGREEMENT WITH SHARECARE OPERATING COMPANY, INC. FOR HEALTH CARE ENGAGEMENT AND NAVIGATION DIGITAL PLATFORM**

#### **THE CHIEF EXECUTIVE OFFICER REPORTS THE FOLLOWING DECISION:**

Authorize a new agreement with Sharecare Operating Company, Inc. for the purchase of Health Care Engagement and Navigation Digital Platform for the Talent Office at an estimated annual cost set forth in the Financial Section of this report. Vendor was selected on a competitive basis pursuant to Board Rule 7-3. A written agreement for this purchase is currently being negotiated. No goods may be ordered or received and no payment shall be made to Vendor prior to the execution of their written agreement. The authority granted herein shall automatically rescind in the event a written agreement is not executed within 90 days of the date of this Board Report. Information pertinent to this agreement is stated below.

Specification Number: 23-365

Contract Administrator: Pearson, Karen / 773-553-2280

#### **VENDOR:**

- 1) Vendor # 95377  
SHARECARE OPERATING COMPANY, INC.  
255 E PACES FERRY RD NE SUITE 700  
ATLANTA, GA 30305

Joe Holloran  
314 920-6127

#### **USER INFORMATION:**

Project  
Manager: 11010 - Talent Office  
42 West Madison Street  
Chicago, IL 60602

Kirkling, Karla Rae

#### **TERM:**

The term of this agreement shall commence on April 1, 2025 and shall end March 31, 2028. This agreement shall have two (2) options to renew for periods of one (1) year each.

**EARLY TERMINATION RIGHT:**

The Board shall have the right to terminate this agreement with 30 days written notice.

**SCOPE OF SERVICES:**

Vendor shall provide a comprehensive whole health advocacy solution that is purpose-built to deliver efficiency, productivity, quality, and reduced cost of care, all while making your employees and members happier, healthier, more satisfied, and more productive. The Live Advocacy bundle includes the Digital Navigation Engagement and Well-Being Platform, and additional features and support as follows:

Live Advocacy and Navigation Services - Includes benefits navigation and care guidance via live Family Advocates assigned to educate members on benefits; help locate high-quality providers; coordinate issue resolution with benefit plans; proactively engage and guide on gaps in care; steer members to the right care at the right cost; and refer members to lifestyle programs, care plans, 3rd party programs, and clinical advocates, as applicable.

**DELIVERABLES:**

Implementation Milestone Deliverables - (90 - 120 day implementation plan)

**Phase 1: Launch: Get Familiar with Platform & Program** Key objectives established and program launch to achieve established goals

Focus on activation, registrations and engagement on platform

Digital therapeutic & coaching access

Communications campaign

**Phase 2: Data Integration** Vendor & carrier data summits

API & SSO setups

Weekly and daily file feeds

Train advocates on CPS programs

**Phase 3: Live Advocacy & Navigation Launch** Live advocacy deployment

Launch rewards for healthy activities

Focus on engagement: come for rewards, stay for community

Launch Home Runs for Health or Jumpshot for Health

Launch health promotion webinars

Enable and organize champion network

**Beyond: Community & HCC Focus** Program by program evaluation tied to three year strategy connecting engagement to outcomes metrics (ROI, VOI, risk reduction)

Precision outreach for HCCs

Non-reward engagement strategies

Resourcing evaluations

Vendor consolidation and cost saving opportunities

School/employee health & well-being workshops

School campus well-being assessments

**OUTCOMES:**

Vendor's services will result in a solution that provides CPS employees and their dependents a comprehensive and personalized engagement, navigation, coaching, therapeutics, and a suite of administrative tools to facilitate driving outcomes and healthcare management that are easily accessible and engaging.

**REIMBURSABLE EXPENSES:**

Vendor shall be reimbursed for the following expenses: None

**AUTHORIZATION:**

Authorize the General Counsel to include other relevant terms and conditions in the written agreement. Authorize the President and Secretary to execute the agreement. Authorize Chief Talent Officer or designee to execute all ancillary documents required to administer or effectuate this agreement.

**AFFIRMATIVE ACTION:**

Pursuant to the Remedial Policy for Minority-Owned Business Enterprise (MBE) and Women-Owned Business Enterprise (WBE) policy participation in Goods and Services contract, the vendor has committed to 39% MBE of the addressable spend with their strategic plan and subcontractors. Congruent with the marketplace for this category of products and services, the MBE and WBE Policy, the adjustment to the aspirational goals is warranted and merited by the Office of Business Diversity. The Prime vendor has identified the following firm:

Total MBE: 39%  
Motr Grafx, LLC  
225 Larkin Drive, Unit 5  
Wheeling, IL 60090  
Ownership: Delia Saboya

**LSC REVIEW:**

Local School Council approval is not applicable to this report.

**FINANCIAL:**

Fund 115 , Unit 11010 - Talent Office,

FY25 - \$1,700,000  
FY26 - \$1,700,000  
FY27 - \$1,700,000

Not to exceed \$5,100,000 for the three (3) year term. Future year funding is contingent upon budget appropriation and approval.

**GENERAL CONDITIONS:**

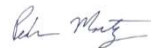
The agreement shall contain general conditions including but not limited to the following: Inspector General provision, in accordance with 105 ILCS 5/34-13.1; Conflicts provision, in accordance with 105 ILCS 5/34-21.3; Indebtedness provision, in accordance with the Board's Indebtedness Policy adopted June 26, 1996 pursuant to Board Report 96-0626-PO3; Ethics provision, in accordance with the Board's Ethics Code as amended; and, Contingent Liability provision.

Approved for Consideration:



PATRICIA HERNANDEZ  
Chief Procurement Officer

Approved:



PEDRO MARTINEZ  
Chief Executive Officer

Approved as to Legal Form: 

  
RUCHI VERMA  
General Counsel